

Scott Caldwell

Senior Product Manager

CONTACT

scott.caldwell@example.com
(555) 123-4567
Portland, OR
linkedin.com/in/scottcaldwell

EDUCATION

B.S. Business Administration
State University, 2015

SKILLS

Product
Roadmapping · Discovery · A/B testing
· Pricing · Go-to-market

Tools
SQL · Figma · Jira · Amplitude · Looker

Methods
Agile/Scrum · OKRs · Jobs-to-be-done

CERTIFICATIONS

Certified Scrum Product Owner

Google Analytics Certified

SUMMARY

Product manager with 8+ years turning ambiguous problems into shipped products. Led cross-functional teams of up to 12 across discovery, delivery, and growth; known for crisp prioritization and measurable outcomes.

EXPERIENCE

Senior Product Manager 2021 – Present
Brightpath Software · Portland, OR

- Owned the analytics product line (\$6M ARR), growing adoption 42% year over year through a redesigned onboarding flow
- Shipped a self-serve reporting suite with engineering and design, cutting enterprise support tickets by 30%
- Introduced quarterly outcome-based roadmapping adopted by all four product teams

Product Manager 2017 – 2021
Northwind Analytics · Seattle, WA

- Launched the company's first mobile app, reaching 50K monthly active users within a year
- Ran 40+ A/B experiments on activation, lifting trial-to-paid conversion from 9% to 14%
- Partnered with sales on top-20 accounts, shaping roadmap bets worth \$2M in renewals

Associate Product Manager 2015 – 2017
Harbor Digital · Seattle, WA

- Coordinated releases across three client-facing web products; wrote specs and led UAT
- Built the internal metrics dashboard used weekly by leadership